



UNIFORM ...on one hand

UNIQUE ...on the other

Apparel Builds Brands Creating Lasting Impressions

Uniforms or Image apparel...

- *creates a first and lasting impression with your customers*
- *conveys the quality of your products and services*
- *quickly identifies your staff to your customers*
- *tells customers your staff is friendly and ready to assist them*
- *lets your staff feel good about their company*
- *allows your staff to stand out from the competition*
- *showcases your brand with fashion forward styles*

Ultimately, apparel successfully defines your image and your brand.

